



## Truffle Shuffle 5k & Kids Fun Run Sponsorship 2019

**Healthy Berkeley and Main Street Martinsburg are proud to announce the 3rd annual Truffle Shuffle 5k!** We would like to invite you to become one of our sponsors for the Truffle Shuffle 5k & Kids Fun Run. This year's event will take place on Saturday, April 27th in downtown Martinsburg in conjunction with Martinsburg's Chocolate Fest and Book Faire. The money raised from this event will be put towards Physical Activity Mini Grants for public schools in the area. Over the last 6 years over \$6000 have been given away to schools for equipment for new or existing physical activity programs that encourage movement before, or after school, during recess or during classroom instruction time.

The Truffle Shuffle is a part of Martinsburg's Chocolate Fest and Book Faire. Despite the rain last year, over 120 people participated in the 5k and about 30 kids participated in the Fun Run. We are determined to make this year's event even larger so we can raise funds to help increase physical activity opportunities in our schools. We are offering three sponsorship tiers this year:

### **Sponsorship Tiers:**

#### **Golden Truffle Sponsor: \$500**

- Sponsor's logo (large) on signage at Truffle Shuffle Event
- Sponsor's logo printed (large) on back of T-shirt given to race day participants
- Advertisements on Healthy Berkeley's and Main Street Martinsburg's social media outlets (Facebook page and website) and email blasts
- 4 complimentary race entries
- 1 FREE 3-month membership to The Wellness Center @ Berkeley Medical Center

#### **Silver Truffle Sponsor: \$250**

- Sponsor's logo (small) on signage at Truffle Shuffle Event
- Sponsor's logo printed (small) on back of T-shirt given to race day participants
- Advertisements on Healthy Berkeley's and Main Street Martinsburg's social media outlets (Facebook page and website) and email blasts
- 2 complimentary race entries

#### **Bronze Truffle Sponsor: \$100**

- Sponsor's name on signage at Truffle Shuffle Event
- Sponsor's name listed on back of T-shirt given to race day participants
- Advertisements on Healthy Berkeley's and Main Street Martinsburg's social media outlets (Facebook page and website)
- 1 complimentary race entry

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## Race Details

### 5k

**Date:** Saturday, April 28, 2019

**Location:** Square in downtown Martinsburg

**Registration** begins at 7:00 AM

5k Race start time: 8:00 AM

Kids Fun Run start time: 9:00 AM

Early Registration Fee by April 12, 2018

Register online at <https://runsignup.com/MartinsburgTruffleShuffle5k1MileFunRun>

\$25 - includes tech t-shirt

Kids 13 and under FREE and receive t-shirt

Registration Fee after April 12 up until Race Day

Register online at <https://runsignup.com/MartinsburgTruffleShuffle5k1MileFunRun>

\$30 – no guarantee of t-shirt after April 12

Kids 13 and under FREE

### Kids Fun Run

To start immediately after 5k ends (about 9am)

FREE and open to kids 0-12 years of age. Goodie bags for finishers. T-shirt not included.

### Packet Pick-up

April 26, 8 AM - 6 PM at The Wellness Center @ Berkeley Medical Center

April 27, 7:00 AM - 7:45 AM at the Square in Martinsburg

Thank you in advance for your consideration to support this event and the youth in our community. On the following page you will find the sponsorship form that can be completed and submitted by mail. Questions? Call or email Dana DeJarnett at 304-264-1287, ext 31814 or [dana.dejarnett@wvumedicine.org](mailto:dana.dejarnett@wvumedicine.org) or Randy Lewis at 304- 262-4200 or [rlewis@mainstreetmartinsburg.com](mailto:rlewis@mainstreetmartinsburg.com).

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Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Web site address: \_\_\_\_\_

Sponsorship amount: \_\_\_\_\_

Check Number: \_\_\_\_\_

1. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, and t-shirt:

\_\_\_\_\_

2. Logos for t-shirts will be printed only in *one color*

- Logos can be submitted as a High res PDF or JPEG or EPS or AI file
- Send logos to [ddejarnett@wvmedicine.org](mailto:ddejarnett@wvmedicine.org)

3. Checks can be made payable to Main Street Martinsburg and mailed to 142 Queen Street, Martinsburg, WV 25401. PLEASE MAIL BY APRIL 5, 2019 in order to allow time for printing of the t-shirts and signage.

4. Participants can register for the Shuffle Truffle 5k at: <https://runsignup.com/MartinsburgTruffleShuffle5k1MileFunRun>