



## Truffle Shuffle 5k & Kids Fun Run Sponsorship

Healthy Berkeley and Main Street Martinsburg are proud to announce that this year's annual Truffle Shuffle will be an official 5k race! We would like to invite you to become one of our sponsors for the Truffle Shuffle 5k & Kids Fun Run. This year's event will take place on Saturday, April 23<sup>rd</sup> in downtown Martinsburg at 8am in conjunction with Martinsburg's Chocolate Fest and Book Faire. The money raised from this event will be put towards a physical activities fund for the youth in Berkeley County. This fund has been created to provide youth an opportunity to play sports and be involved in other physical activities who could not afford to do so otherwise.

This is the second year the Truffle Shuffle will be a part of Martinsburg's Chocolate Fest and Book Faire. Last year the Truffle Shuffle gathered over 60 participants. We are determined to make this year's event even larger so we can raise much needed funds for the youth in our community to play sports and to be active. The majority of the money raised by the participant fee's will go towards covering the costs of the race, which means the bulk of the money raised for the physical activities fund will come from sponsorships provided by the community. We are offering three sponsorship tiers this year:

### **Sponsorship Tiers:**

#### ***Golden Truffle Sponsor: \$500***

- Sponsor's logo (large) on signage at Truffle Shuffle Event
- Sponsor's logo printed (large) on back of T-shirt given to race day participants
- Advertisements on Healthy Berkeley's and Main Street Martinsburg's social media outlets (Facebook page and website) and email blasts
- 4 complimentary race entries
- 1 free 3-month Wellness Center @ Berkeley Medical Center Membership

#### ***Silver Truffle Sponsor: \$250***

- Sponsor's logo (small) on signage at Truffle Shuffle Event
- Sponsor's logo printed (small) on back of T-shirt given to race day participants
- Advertisements on Healthy Berkeley's and Main Street Martinsburg's social media outlets (Facebook page and website) and email blasts
- 2 complimentary race entries

#### ***Bronze Truffle Sponsor: \$100***

- Sponsor's name on signage at Truffle Shuffle Event
- Sponsor's name listed on back of T-shirt given to race day participants
- Advertisements on Healthy Berkeley's and Main Street Martinsburg's social media outlets (Facebook page and website)
- 1 complimentary race entry

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## Race Details

### 5k

**Date:** Saturday, April 23<sup>rd</sup>, 2016

**Location:** Square in downtown Martinsburg

**Registration** begins at 7:00AM

5k Race start time: 8:00 AM

Kids Fun Run start time: 9:00 AM

Early Registration Fee by April 8<sup>th</sup>

Register online at [www.healthyberkeleywv.com](http://www.healthyberkeleywv.com)

\$25 - includes t-shirt

Kids under 13 run for free and receive t-shirt

Registration Fee after April 8<sup>th</sup> up until Race Day

Register online at [www.healthyberkeleywv.com](http://www.healthyberkeleywv.com)

\$30 – includes t-shirt

Kids under 13 run for free and receive t-shirt

### Kids Fun Run

To start immediately after 5k ends

Free. For ages 0-12 years old. Goodie bags for finishers. T-shirt not included.

### Packet Pick-up

April 22<sup>nd</sup>, 8AM - 6PM at the Wellness Center at Berkeley Medical Center

April 23<sup>rd</sup>, 7:00AM - 7:45AM at the Square in Martinsburg

Thank you in advance for your consideration to support this event and the youth in our community. On the following page you will find the sponsorship form that can be completed and submitted by mail. Or, please call or email Dana DeJarnett to set up a sponsorship or to answer any questions. Dana can be reached at 304-264-1287, ext 31814 or [ddejarnett@wvumedicine.org](mailto:ddejarnett@wvumedicine.org).



**Shuffle 5k &**



**Kids Fun Run Sponsorship**

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Web site address: \_\_\_\_\_

Sponsorship amount: \_\_\_\_\_

Check Number: \_\_\_\_\_

1. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, and t-shirt:

\_\_\_\_\_

2. Logos for t-shirts will be printed only in *one color*

- Logos can be submitted as a High res PDF or JPEG or EPS or AI file
- Send logos to [ddejarnett@wvumedicine.org](mailto:ddejarnett@wvumedicine.org)

3. Checks can be made payable to Main Street Martinsburg and mailed to 142 Queen Street / Martinsburg, WV 25401. PLEASE MAIL BY APRIL 1, 2016 in order to allow time for printing of the t-shirts and signage.

4. Participants can register for the Shuffle Truffle 5k at: [www.healthyberkeleywv.com](http://www.healthyberkeleywv.com)

